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**ASPIRE NAMED FINALIST IN
20th ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS**

Stevie Award Winners to Be Announced in New York on November 10

Phoenix, AZ – September 25th, 2023 – Aspire was named a Finalist in the Most Innovative Company of the Year - 10 or Less Employees Category in the 20th annual Stevie® Awards for Women in Business, and ultimately will be a Gold, Silver, or Bronze Stevie Award winner in the program.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, employees and the companies they run – worldwide. The Stevie Awards have been hailed as the world’s premier business awards.

Gold, Silver, and Bronze Stevie Award winners will be announced during a gala event at the Marriott Marquis Hotel in New York City on Friday, November 10. Nominated women executives and entrepreneurs from around the world are expected to attend. The event will be broadcast on Livestream.

More than 1,500 entries were submitted this year for consideration in more than 100 categories, including Executive of the Year, Entrepreneur of the Year, Company of the Year, Startup of the Year, Women Helping Women, and Women Run Workplace of the Year. Aspire is a Finalist in the Most Innovative Company of the Year - 10 or Less Employees category.

“Aspire, www.poweredbyaspire.com, has had the privilege of working with thousands of organizations and over 100k leaders for over 28 years. I’m proud of our impact and to be acknowledged for our innovative work by The Stevie® Awards for Women in Business, and Innovation in Business Awards for 18 back-to-back years. This recognition is astonishing and a humbling moment for us as an organization, says Renie Cavallari, Founder and CEO of Aspire.

Finalists were determined by the average scores of more than 200 business professionals around the world, working on six juries. Their scores will also determine the Gold, Silver, and Bronze Stevie Award placements that will be revealed at the 20th annual awards dinner and presentations in New York.

“In its 20th year, the Stevie Awards for Women in Business received an impressive collection of remarkable nominations,” said Maggie Miller, president of the Stevie Awards. “We look forward to celebrating our 20 years of recognizing the outstanding achievements of women in the workplace in New York on November 10.”

“Thank you to The Stevie® Awards for your commitment to excellence, innovation as well as women-owned businesses. Being recognized for innovation through our work with ”shifting human behavior - “People Technology®” vs. innovation in computing technology, makes a powerful statement and continues to inspire us to find ways to help people awaken their potential and live in joy.”

Details about the Stevie Awards for Women in Business and the list of Finalists in all categories are available at www.StevieAwards.com/Women.

About Aspire

For more than 28 years, Aspire, www.poweredbyaspire.com, has been the execution and consulting arm of the RCI Institute, a real-life, practical applications research and learning lab focused on awakening human potential and igniting the human spirit to play all in. Aspire delivers customized training, leadership development services, and strategic cultural alignment to optimize individual and team performance. Known as a transformational training company that offers measurable performance improvement, Aspire develops people at all levels of an organization and has worked with thousands of companies worldwide.

About Renie

Renie Cavallari, the founder and CEO of Aspire and the RCI Institute is an organizational anthropologist and has been speaking worldwide to groups from 15 to 5,000 for more than 25 years. Renie has worked with thousands of leaders, uses data and real-world situations, and provides practical action-oriented applications to help leaders shine. HEADTRASH: The Leading Killer of Human Potential is an Amazon bestseller and won the best new business book from the prestigious Hollywood Book Festival Awards.

Her seventh and latest book, The Joy Journal, is a guide to help non-journalers find joy in their life daily.

Learn more at <http://www.poweredbyaspire.com>.

About The Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards®, The International Business Awards®, the Middle East & North Africa Stevie Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. A ninth program, the Stevie Awards for Technology Excellence, will debut in 2024. Stevie Awards competitions receive more than 12,000 nominations each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.